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| **Activity 6.1a Visual Design Principles and Elements Matrix** PLTW_M_L_4CP |
| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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|  |  | Elements of Design | | | | | | | |
|  |  | Point | Line | Color | Value | Shape | Form | Space | Texture |
|  | **Description of Use of Element of Design** |  |  |  |  |  |  |  |  |
| **Principles of Design** | **Balance** |  |  |  |  |  |  |  |  |
| **Emphasis** |  |  |  |  |  |  |  |  |
| **Contrast** |  |  |  |  |  |  |  |  |
| **Rhythm** |  |  |  |  |  |  |  |  |
| **Proportion** |  |  |  |  |  |  |  |  |
| **Unity** |  |  |  |  |  |  |  |  |
| **Economy** |  |  |  |  |  |  |  |  |