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| **Sample: Engineering Ethics Design Brief**  |

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| Client: | Johnson-Susan Company |
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| Designer: | Joyce Q. Public |
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| Problem Statement: | It has come to the attention of the owners of Johnson-Susan Company, a pharmaceutical company, that they need to educate their employees regarding the proper use of ethics and the code of conduct.  |
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| Design Statement: | Research the aspects of a case study within the ethical category of Technology and Biotechnology. In particular, review a case study regarding stem cell research and the related ethical issues and codes of conduct. Document all research using proper APA Style citations. Record the ethics or codes that were misused and the results of the case. Design and create either a CD cover, book cover, or poster that depicts the findings of the research. |
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| Constraints: | * Use reputable research sources, in particular those on the Internet ending with either .gov, edu, or .org.
* Create a Design Brief: three-day research, design, and creation time limit.
* Use ethical practices in the creation of your model
* Complete the Design Brief: three-day research, design, and create time limit.
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| Deliverables: | Initial research citations and documentation |
|  | Engineering notebook |
|  | Choose one: * CD cover depicting the key findings of the case study
* Book cover depicting the key findings of the case study
* Poster depicting the key findings of the case study
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